



Ruth J. Smucker
Artist & Designer



Visual Arts & Design

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Design Menu

LOGOS

\$300-\$600 each.

One design to multiple renditions.

BUSINESS CARDS

\$60-\$90 each.

Use of custom sizes or shapes is extra.

LETTERHEAD

\$60-\$90 each.

Use of custom sizes or shapes is extra.

ENVELOPES

\$60-\$90 each.

Use of custom sizes or shapes is extra.

POST CARDS

\$90-\$150 each.

Use of custom sizes or shapes is extra.

FLIERS

\$90-\$150 each.

Letter size or Legal size.

POSTERS

\$150-\$300 each.

Tabloid size and up.

BANNERS

\$150-\$300 each.

TRIFOLD BROCHURES

\$300-\$600 each.

Letter size.

ILLUSTRATIONS

\$90-\$150 each.

WEB TEMPLATE DESIGN

\$300-\$600 each.

Page and layout design for website.
Drupal or other CMS.

CUSTOM FLASH SLIDESHOW

\$150 per image.

IMPORTING CONTENT

\$30-\$60 per page.

Putting content on site.
Drupal or other CMS.

SOFTWARE INSTALL/UPGRADE

\$90-\$150 per program.

Drupal or other CMS.

MODULE INSTALL/UPGRADE

\$30 per module.

For customization of web software.
Drupal or other CMS.

These items range from design for print to design for web. Prices range from basic design work, to more detailed and creative design work. All price estimations are approximate and depend upon how much custom graphic and illustration work is involved. Each estimated price does include one revision of the work in each stage of development. Approximated prices do not include photography services or the purchase of stock photography, the costs of printing, domain name registration or website hosting, and do not include continued site maintenance and software or security updates. A proposal with a quote is required before a project can begin. All content (such as photos and text or copy) to be used must be provided by the client unless otherwise specified. Design time is purchased in weekly amounts, and payment is accepted in advance in weekly intervals. Design time purchased will be completed within 5 business days of the payment made. Any completion dates given (including hours purchased being completed within 5 business days) are dependent upon the timely feedback of the client and the sufficient furnishing of content needed to the designer. If the work purchased for a given week takes more or less time than was quoted and paid, there is no refund for the time not used, nor is there a surcharge for the extra time used. Websites designed will function best in the two latest versions of the three most popular browsers. Promotion or marketing of materials created is not the responsibility of the designer. Any and all work created by the designer for the client (when paid for in full) becomes the property of the client. The designer reserves the right to label their creative work as such, and to use that creative work within the setting of a portfolio or for the promotion of the designer's work.